8 December 2015

San Diego's Finest City Squares September 24, 2015 Board Meeting Location: Denny's 7676 Friars Rd, 92108



Meeting Minutes

Present	Absent
Ed Jackson, Co-Caller Coordinator	Larry Sopher, President
Kay Jackson, Co-Caller Coordinator	Ken Valdez, Pass the Sea Chairperson
Steve Heyl, previous Secretary	
Mike Neiheisel, Treasurer	
Al Ouellett, Vice President	
Bob Swee	
Philip Unitt, Secretary	

- I. A quorum was present. Meeting brought to order at 6:43 p.m.
- II. Acceptance of Minutes from November 2015 Meeting
 - 1. Motion to Accept
 - 1.i. Motion Mike
 - 1.i. Second Bob
 - 1.ii. Motion passed on voice vote.
- Financial Report
 - 1.i.1. Nov 2015 net loss for the month of \$36.26.
 - 1.i.2. Motion to Accept
 - 1.i. Motion Kay
 - 1.ii. Second Bob
 - 1.iii. Motion passed on voice vote.
- III. Committee Reports
 - SDSDA Meeting Report: dance hall space dwindling; customers paying the city are bumping the free square dance clubs from the venues in Balboa Park.
 - 2. Pass the Sea 2015: No final report yet available.
 - 3. Pass the Sea 2016: No report—Ken Valdez not here.

- 4. Media Editor: We need one!
- 5. Caller Coordinator: David Mee scheduled for January anniversary dance. Substitutes are challenging to find are Wednesday, requiring paying more for callers from Orange County. Prices may run up to \$200. Not willing to take \$150.
 - 1.i.1. Student Representative
 - 1.i.1.a. Need students!
 - 1.i.2. Webmaster
 - 1.i.1.b. Al demonstrated website being built in Wordpress to update current version. Ours shows square dancing, unlike a lot of other clubs' drab sites. Keep color of lettering consistent. But give content priority! Site works on devices of various sizes. Three pages (home, "about us," latest news); need pages with schedule, class page (these 2 essential to go live), "contact us," party nights, Pass the Sea.
 - 1.i.1.c. New site needs to be ready to go live no less than 1 week before class starts on 13 January.
 - 1.i.1.d. All commits to having new site live by 8 January.
 - 1.i.2. Facebook: Mike is planning a new Facebook page linked to club's e-mail rather than the current one linked to Randy's personal account.

I. Old Business

Anniversary dance, 9 January. Theme is Rio de Janeiro Olympics.
Preparations completed. State requires a permit for raffles that offer cash prizes—we have applied for it.

New Business

- Signature card with Wells Fargo needs to be updated with current officers:
 Mike Neiheisel, Larry Sopher, and Alfred F. Ouellett, Jr. Can be done at any
 Wells Fargo. Signed copy of these minutes needs to be submitted with
 signatures.
- 2. Advertising for new class: flyers in bars, advertisements in gay newspapers, Craigslist, Hillcrest Town Council, Facebook.
- 3. We are lagging in the A2 class—won't be done by the time the new beginning class is scheduled to start. Solution: 6:30-7:30 is Plus, 7:30 to 9:00 is beginning class, 9:00 to 9:30 is continuing A2 class.
- 4. Next meeting: 6:30 PM, 9 February, at Al Ouellett's house, 1507 Brookes Ave.
- Meeting adjourned at 8:13 PM
 - 1. Motion to Adjourn
 - 1.i. Motion Mike
 - 1.ii. Second Bob
 - 1.iii. Motion passed on voice vote.

Respectfully submitted by Philip Unitt on 9 December 2015