San Diego's Finest City Squares
15 February 2016 Board Meeting
Location: Al Ouellett's home
Meeting Minutes


| Present | Absen |
| :--- | :--- |
| Ed Jackson, Co-Caller Coordinator | Ken Valdez, Pass the Sea Chairperson |
| Kay Jackson, Co-Caller Coordinator |  |
| Philip Unitt, Secretary |  |
| Mike Neiheisel, Treasurer |  |
| Al Ouellett, Vice President |  |
| Bob Swee |  |
| Larry Sopher, President |  |

I. A quorum was present. Meeting brought to order at $4: 09$ p.m.
II. Acceptance of Minutes from December 2015 Meeting. Bob moved to accept, Kay seconded, motion passed.
III. Financial Report—Mike

1. City has given us a confirmation of our use of the War Memorial Memorial building through 2016.
2. Facebook page has been updated.
3. Raffle permit has been received-now we need to figure out where the tickets are. Must be renewed annually in November.
4. Proceeds for December dance all went to Toys for Tots
5. Net $\$ 41$ for December
6. 2 memberships (\$42)
7. $\$ 337$ loss for December-not too bad considering we lost 1 week
8. No money collected in week of floods in January; informal dance only.
9. Paid for domain names in January ( $\$ 66$ for 2 years)
10. $\$ 405$ income from anniversary dance; expenses $\$ 275$ for caller, $\$ 98.22$ for decorations, $\$ 242.66$ for food; net loss $\$ 210.88$
11. Lots of Facebook hits but didn't yield any students-very disappointing. Cost $\$ 50$.

Recommendation from IGSDA didn't pan out.
12. Total loss for January $\$ 493.96$.
13. Balance $\$ 8538.71$; still waiting on reimbursement of $\sim \$ 900$ from Pass tSea.

Kay moved to accept, Bob seconded, motion passed to accept financial report.
IV. Committee Reports

1. SDSDA Meeting Report-boring not discussed.
2. Pass the Sea 2016
1.i.1.a. $\quad 33$ people are registered already
1.i.1.b. Menage a trois rate: Promotion at Golden State Squares in Santa Ana. Registration rate goes from $\$ 85$ to $\$ 100$ on 1 March. Flyers taken to Palm Springs.
1.i.1.c. Alan Hirsch won a free fly-in; had paid for Pass the Sea, returning the pass to the club for donation to a needy student.
3. Fiesta Committee: 4-6 November 2016. Are we going to do brunch again? No more frozen burritos! Must be cooked before delivery. Recruit helpers 1 month in advance. Bob volunteered to be representative to committee. Board agreed to participate. We need numbers better than Connie provided last year.
2.i.1.a. Hotel has double booked our dance rooms; Ken is negotiating with them, trying to get all the dance rooms free
2.i.1.a.i. this could potentially save us $\$ 1800$
2.i.1.a.ii. some discussion about possible options if we want to spend more because of this saved money
1.i.1. Media Editor
1.i.1.a. No report
1.i.2. Caller Coordinator
1.i.1.b. Ed working on caller for anniversary dance in 2018-2017 taken care of.
I. New Business
4. Spring Picnic-Morley Field, tentatively planned for 14 May; potluck, but club will supply chicken from Pollo Loco.
5. Anniversary Dance-too early to discuss
6. Participation in parade (19-20 July) Float? Jerry will provide if we ask. Booth at $\$ 700$ not worth the minimal return. Demo dances at Kickers, every other month?
7. Need themes for parties for April, May, and June-some ideas bounced around.
8. Roundup on 12 March: FCS to provide decorations. Theme "Corn Dog Day" (!)
9. Point of discussion: What is critical mass for beginning class? Andy raised question with Mike. Reduce beginner class time to add more to A2 class? We will discuss with Andy. 1.i.1.a. Location and date of next meeting: Thursday, 7 April, $6: 30 \mathrm{PM}$, Al's home on Brookes Av.
I. Mike moved, Bob seconded, motion passed, that meeting be adjourned; 5:28 PM

Respectfully submitted by Philip Unitt on 2 June 2016

