

February 07, 2013

San Diego's Finest City Squares  
February 2013 Board Meeting  
Location: Recital Hall (Balboa Park)



## Meeting Minutes

Present	Absent
Peter Tognalli, President	
Stacy Reddan, Vice President	
Tim Storey, Secretary	
Mike Neiheisel, Treasurer	
	Bill Brindamour, Asst. Treasurer
	Randy Dake, Media Coordinator
	Ken Valdez, Pass the Sea Chairperson
Ed Jackson, Co-Caller Coordinator	
Kay Jackson, Co-Caller Coordinator	
	Noelle Griffith, Student Representative

- I. A quorum was present. Meeting brought to order at 6:30 p.m.
- II. Motion (K Jackson/E Jackson) to accept December minutes. Motion passed.
- III. Financial Report
  - a. December 2012 showed a loss of \$307.00, January 2013 showed a profit of \$236.77.
  - b. Motion (Storey/Reddan) to accept financial report for December 2012 and January 2013. Motion passed.
  - c. Peter reported that we have insurance certificates for 2013 covering all our dance venues and Mike will apply to add Pass the Sea.
- IV. Committee Reports
  - a. SDSDA Report:
    - i. Duties for the Third Saturday Round Up dances were presented.
      1. March 16, 2013 – Refreshments
        - a. Peter suggested 200 cookies and soda bread
      2. August 17, 2013 Greeters
      3. November 16, 2013 Decorations theme (Mickey Day)
    - ii. Peter committed FCS to doing the brunch for La Fiesta 2013
  - b. Pass the Sea Report:
    1. No report
  - c. Media Editor:
    - i. Randy reported via Peter the following:
      1. Pride parade application: Mike will complete Pride application and get information on doing a demo at the Pride festival.
      2. Randy suggested looking into Meetup.com which has a promotion of \$6.00/month for 6 months. The board decided to discuss at a later date.
      3. Flyers for a new Mainstream class will be distributed at various locations in San Diego. Randy also suggested paid advertising and a press release.
      4. Motion (Reddan/Neiheisel) Start a Beginner class April 10, 2013 with a marketing plan to include Randy's suggestions. Passed

- ii. Randy suggested and the board approved the following dance themes for 2014:
  - 1. January - Silver Anniversary
  - 2. February - Shoot the Arrow
  - 3. March - Cross By the Bunny
  - 4. April - Tax the Line
  - 5. May - Spin the Maypole
  - 6. June - Fan the Flag
  - 7. August - Pass Thru the Summer
  - 8. October - All Around the Left Hand Monster
  - 9. November - Trade the Turkey
  - 10. December - Spin Chain and Exchange the Presents (Toys for Tots)
  
- d. Caller Coordinator:
  - i. Mike Kellogg is booked for 2015 Anniversary dance
    - 1. There will be A2 and C1 level dancing in the afternoon.
    - 2. Mainstream, Plus and Advanced in the Evening
  - e. Wednesday night dance schedule
    - i. Peter suggested to Andy to Workshop Plus as well as call Plus tips and Advanced tips
    - f. Spring Picnic: Jim and Bennett requested to change the location. It was suggested that they present suggested locations to the board for approval.
- V. New Business
  - a. Peter sent a Sympathy card to Pat and Monica Carnathan
  - b. Noelle Griffith, Student Representative to be removed from board roll call due to fact she is no longer attending class and therefore no longer a student rep.
- VI. Location of Next Meeting:
  - i. Date: Thursday, April 11, 2013
  - ii. Time: 6:30 p.m.
  - iii. Place: Recital Hall (Balboa Park)
- VII. Meeting Adjourned at 7:27 PM

Respectfully submitted by Timothy L. Storey