

April 11, 2013

San Diego's Finest City Squares  
April 2013 Board Meeting  
Location: Recital Hall (Balboa Park)



## Meeting Minutes

Present	Absent
Peter Tognalli, President	
Stacy Reddan, Vice President	
Tim Storey, Secretary	
	Mike Neiheisel, Treasurer
Bill Brindamour, Asst. Treasurer	
	Randy Dake, Media Coordinator
	Ken Valdez, Pass the Sea Chairperson
Ed Jackson, Co-Caller Coordinator	
Kay Jackson, Co-Caller Coordinator	

- I. A quorum was present. Meeting brought to order at 6:32 p.m.
- II. Motion Kay Jackson to accept February minutes seconded by Bill Brindamour. Motion passed.
- III. Financial Report
  1. February and March 2013 showed a profit of \$298.40.
  2. Motion Kay Jackson to accept financial report for February and March 2013 seconded by Bill Brindamour. Motion passed.
  3. Pass the Sea 2013 venue to the insurance certificates (pending).
- IV. Committee Reports
  1. SDSDA Report
    - a. Stacy Reddan attended March 17, 2013, SDSDA meeting;
    - b. Due date for La Fiesta third quarter is May 24, 2013; and
    - c. SDSDA will now have a Facebook page (clubs will be able to add pictures and postings).
  2. Pass the Sea Report
    - a. Balance \$1776.87 in Pass the Sea Checking Account
  3. Media Editor
    - a. No report.
  4. Caller Coordinators
    - a. No report
- V. Old Business
  1. Advertising New Class
    - a. The new class began on Wednesday, April 10. We had 10 students with possibly 6 more.
    - b. Advertising was done in several ways
      - 1) Advert in Classifieds in *LGBT Weekly* ran on both 3/14 and 3/28;
      - 2) Advert in *Gay San Diego* ran on both 3/21 and 4/4;
      - 3) Press releases to *LGBT Weekly*, *Gay San Diego*, and *San Diego City Beat*;
      - 4) SDSDA and FCS Websites;
      - 5) Email to FCS members with class flyer attachment;
      - 6) Email to all area clubs announcing the new class;
      - 7) Second quarter La Fiesta booklets;

- 8) Phone calls and/or emails to people expressed interest over the past several months in joining a class;
  - 9) Craigslist advertisement (posted 2/19, 3/13, and 4/2) under "Community Classes";
  - 10) Facebook;
  - 11) Flyers in various downtown locations;
  - 12) Info online on several Yahoo Groups; and
  - 13) Meetup.com page.
2. Spring Picnic (June 1, 2013)
    - a. Email and flyer sent to all members to "Save the Date"; and
    - b. Bennett Dear and Jim Strahan will coordinate.
  3. Pride Parade  
Consensus of board not to participate Pride Parade but will look into doing a Demo.
  4. Badges and Tee Shirt Orders
    - a. Orders to be placed near the end of April in order to assure deliverance in time for the IAGSDC convention.
    - b. Member request for different colored shirts was denied since the club shirt is a black polo.
- VI. New Business
1. We will not dance on Wednesday, May 29, 2013, because the floors in the War Memorial Building are being cleaned and waxed; no other venue in Balboa Park is available.
  2. Location of Next Meeting  
Thursday, June 13, 2013, 6:30 p.m., Recital Hall (Balboa Park)
- VII. Class Schedule will stay as is for now and will be revisited in June
- VIII. Meeting Adjourned at 7:11 p.m.
- Respectfully submitted by Timothy L. Storey