

July 16, 2015

San Diego's Finest City Squares
July 16, 2015 Board Meeting
Location: Recital Hall (Balboa Park)



Meeting Minutes

Present	Absent
Larry Sopher, President	
Al Ouellett, Vice President	
Steve Heyl, Secretary	
Mike Neiheisel, Treasurer	
Ed Jackson, Co-Caller Coordinator	
Kay Jackson, Co-Caller Coordinator	
Bob Swee	
Ken Valdez, Pass the Sea Chairperson	

- I. A quorum was present. Meeting brought to order at 6:40 p.m.
- II. Acceptance of Minutes from April 2015 Meeting
 1. Motion to Accept
 - i. Motion - Bob
 - ii. Second - Mike
 - iii. Motion passed on voice vote.
- III. Financial Report
 1. April 2015 - net loss of \$39
 2. May 2015 - net loss of \$2
 3. June 2015 - net gain of \$98 (with \$25 adjustment below)
 - a. \$25 error found in June report when presented; Mike will send out correction
 4. Accepted with pending correction for June by voice vote
 5. Discussion about Union Bank account
 - a. Funds were left in Union Bank account to cover any outstanding checks after moving to Wells Fargo.

- b. Union Bank account has been inactive over a year
- c. Motion to close Union Bank account, transfer funds to Wells Fargo account
 - i. Motion - Bob
 - ii. Second - Steve
 - iii. Motion passed on voice vote

IV. Committee Reports

1. SDSDA Meeting Report
 - a. There is a minor bylaws change under consideration.
 - i. This change would allow two people in the same household to hold different offices in the same member club
 - ii. Bob will be voting in favor
 - b. California Council is changing the fees they charge the member associations
 - i. Fees have not been raised in nearly 20 years
 - ii. New fees will be based on number of members in each club
 - iii. Bob will vote in favor and will recommend that SDSA pays the new charge, not pass it to the member clubs
 - c. Bob recommends that we visit Alpine Squares dance in Lakeside on 2nd Saturday in August
 - i. We will stop at Joe's pizza place on the way there
 - d. Key reminded us that we are scheduled to be greeters at Roundup on 3rd Saturday in August
2. Student Representative
 - a. No report
3. Pass the Sea Report
 - a. There are 51 registrations so far; last year we had 60+ at the event.
 - b. Expecting to break even this year
 - c. We will not be offering any day passes
 - d. Some discussion about 2016
 - i. Ken has a potential caller lined up - was originally scheduled for this year but couldn't do it this time
 - ii. Ken says he needs to take a year off
 - iii. we don't expect to get a lot of people in 2017 because of the Palm Springs convention.
 - iv. at this point we are not planning on Pass the Sea in 2016 or 2017

V. Old Business

1. FCS Shirts
 - a. Mike says he needs any new FCS polo shirt order and/or badge orders by mid August so we can have them by Pass The Sea
 - b. Some discussion about options for shirts
2. Convention Meetings
 - a. Mike attended the IAGSDC meeting in St. Louis

- i. conventions:
 - 1. 2016 Toronto
 - 2. 2017 Palm Springs
 - 3. 2018 Philadelphia
- b. Mike attended the Social Media meeting in St. Louis
 - i. speaker said most IAGSDC websites “suck”
 - 1. Don’t promote square dancing
 - 2. Don’t show square dancing on the front page
 - ii. speaker said we need to target 35-45 year olds
 - iii. speaker said we need to use Facebook better, also Meetup, etc.
 - iv. Some discussion about updating the website
 - 1. Al & Steve will discuss updates to the website

VI. New Business

- 1. Class Schedule
 - a. A1 class will be done in 3 weeks
 - b. Discussion what we want to do after that
 - i. A2 class takes about 4 months
 - ii. Not doing promotion at Pride, so we’re not obligated to start a new class in the summer.
 - 1. Steve suggested that next year we sign up with Pride as entertainment and do a demo dance; Mike said this has been done in the past and we didn’t get many new students from it.
 - iii. Steve suggested we look into a blast class format for a beginner class; Kay said that finding a location to do it will take some research.
 - iv. Motion to ask Andy to do A1 review, then A2 class, and finish by end of the year & start new beginner class in January
 - 1. Motion - Bob
 - 2. Second - Steve
 - 3. Motion passed by voice vote
- 2. Picnic
 - a. Discussion about possible dates for the picnic
 - b. Decided on Aug 15 in Balboa Park
- 3. Location and date of next meeting
 - a. Thursday, September 24, Time and place TBA

VII. Meeting adjourned at 8:16 PM

Respectfully submitted by Steve Heyl on July 19, 2015