

San Diego's Finest City Squares  
 4 August 2016 Board Meeting  
 Location: Al Ouellett's home



**Meeting Minutes**

<b>Present</b>	<b>Absent</b>
Larry Sopher, President	Mike Neiheisel, Treasurer
Al Ouellett, Vice President	Ken Valdez, Pass the Sea Chairperson
Ed Jackson, Co-Caller Coordinator	
Kay Jackson, Co-Caller Coordinator	
Bob Swee	
Philip Unitt, Secretary	

- I. A quorum was present. Meeting brought to order at 6:45 p.m.
  
- II. Acceptance of Minutes from June 2016 meeting
  - 1. Motion to Accept
    - 1.i. Motion - Bob
    - 1.i. Second - Kay
    - 1.ii. Motion passed on voice vote.

Financial Report—Mike being being absent, financial report delayed until October meeting.

- III. Committee Reports
  - 1. Caller Report

Andy's many absences due to his company setting up a new account in Memphis. Still expecting to make one or two more trips. One week in July we had two callers by an oversight and both got paid. It was worth it to keep Carl on our side as a backup. Richard is our first alternate choice, Carl is second.

- 2. SDSDA Meeting Report—Robert Swee

Ask that we drop our duty as greeters at 3<sup>rd</sup> Saturday roundup (actually 2<sup>nd</sup> Saturday in August). Decrease to two tasks.  
 Proposing that general meeting be moved to 4 PM Saturdays.  
 New club in association, Crazy Eights from Ramona.  
 Padres game canceled; conflict with live band.  
 Anniversary dances: Ruffles & Beaus end of August  
 Flying A's: 10 Sep  
 Callers: 26 Nov

No program book for Fiesta de la Cuadrilla; free printing no longer available.

3. Pass the Sea 2016—Ken Valdez absent, but by e-mail morning of 4 August reports 49 registrations.

Registration donated back (as scholarship) awarded to Larry.

No Pass the Sea in 2017—too close to Palm Springs convention.

Kay suggested event be moved to January to capitalize snowbirds, but that conflicts with an event in Atlanta on MLK weekend. Possible other conflicts with other weekends still to be researched.

## Old Business

Andy's birthday Wednesday 21 September—diabetes limits his diet, so a cake isn't ideal. Bob moves we provide a gift card for \$50 and ask wife Tammy to where a gift card would be good. Kay seconded, motion passed unanimously. Ed will follow through.

New beginners' class—we need new recruits. From Kay: After Pass the Sea may be a good time to start class. Engineers are good candidates because of their mathematical aptitude! Classes should continue on party nights for sake of continuity. Pay in advance for a class (several weeks) ensures commitment. Keep low—to about \$50 for 12 weeks. To start 14 September. Discussion of advertising options: MeetUp, Facebook, gay newspapers Craigslist, SDSDA, flyers at the Center and Kickers; demo at Kickers. Bob moved we start class on 14 Sep, charge \$50 for 12 weeks (first two weeks are free, payment not due until third week), have a class every week from 6:30 to 8:00 party night or no (informally break at 7:30 on party nights). Kay seconds, all approve. SDSDA website needs to be updated; Al to e-mail info. Bob will take initiative on advertising; will check on costs and let us know before we commit to spending on media. Jim Blair, DJ at Kickers, is contact there. We're assuming Mike Neiheisel can do flyers. Larry as president will have his personal phone number listed as contact. Bob will write advertising copy that can be used in either flyers or electronic media and Al will post on website. Ed will make seductive refreshments. Discussed importance of being welcoming.

Next meeting Thursday 13 October 2016, at Al Ouellett's house.

Meeting adjourned 8:15 PM.

Respectfully submitted by Philip Unitt on 4 August 2016