



Meeting Minutes

Present	Absent
Jim Blair, President	Tami Allemao, Treasurer
Al Ouellett, Vice President	
Philip Unitt, Secretary	
Ed Jackson, Co-Caller Coordinator	
Kay Jackson, Co-Caller Coordinator	
Robert Swee, SDSDA Representative	
Randy Dake, Media Coordinator	
David Larimore, technical advisor	

- I. Jim called the meeting to order at 6:34 PM.
- II. Jim provided one correction to minutes of special meeting of 9 June that Phil circulated earlier today. Robert moved, Kay seconded that the minutes from both the two preceding be accepted; passed unanimously.
- III. Tami submitted report by e-mail; balance as of today \$13,557.23. Robert moved, Kay seconded that treasurer's report be accepted.
- IV. Caller's report (Ed/Kay): John Maris substituted one week for Andy earlier in June; was well received. Andy will be gone again on 22 June; Sheldon will substitute. Andy may be gone again for a week in August. At this point our options are John Maris, Sheldon, and possibly Mike Hayworth.
- V. SDSDA report: Currently the weekly charge is capped by SDSDA at \$6, but SDSDA is asking that we approve a charge of up to \$10. The change is optional—we do not need to impose the increase ourselves. SDSDA's meetings will shift from Sunday to Tuesday evening by Zoom. SDSDA has discontinued requiring vaccinations for 3rd Saturday Roundup.
- VI. Five students graduated and four of them have already paid dues and joined Finest City.
- VII. Old Business
 1. Jim still needs to be put as a signer on checking out.
 2. We received \$500 from All Join Hands in response to our grant application, which partially covers our expenses for gay pride festival booth. Jim announced that we have been approved for up to another \$1000 for which we must provide receipts for reimbursement. Jim is researching cost of giveaway items; color printing is extra.

VIII. New Business

1. Website: David recommends more colors and pictures. Al has pictures from many events on file.
2. David recommends addition of key words, metatags, and Google analytics to improve our visibility via Google. David provided a list of metatags that should be added.
3. David recommended gay newspapers and Meetup. Ed let our Meetup account expire, but more expertise with Meetup would be desirable.
4. Ask Michael Kimmel to recommend a contact with the newspaper.
5. Jim circulated an announcement on Growler.
6. Announcement via NextDoor.
7. Website needs to be modified to add announcement of new class following the gay pride festival. Announcement of new class beginning in July at top. Al and Ed will send Jim text for his approval.
8. Business cards advertising the class with QR code and website address will be printed.
9. Ed recommends Suncoast Squares' website as a model—that club has got a good response. Pictures need to show younger people to make it attractive.
10. David will send Al the material needed to upgrade the website. Any video will need to be a link to YouTube.
11. Jim reports from retention meeting at convention. Have picnic where it will be more visible to the gay community. IAGSDC bylaws being revised on the basis of California law. Club representatives now decide IAGSDC business in a separate meeting, not at general participants' dinner. At some point our bylaws should be compared to IAGSDC bylaws.
12. Kay recommends that our membership year be shifted to the insurance year, which is the calendar year—requires a change of bylaws.
13. For the gay pride festival we get 6 passes per day, so we should have at least 3 teams of 2 persons for 3 hours each to cover 9 hours continuously each day. Anyone who spins the roulette wheel must provide an e-mail address. Wear badges and be outgoing.

Date for next board meeting: Monday 29 August 2022, 6:30 PM, Phil's house. (Changed to virtual meeting)

Meeting adjourned, 7:56 PM.